



## Datadog Named a Leader in the 2022 Gartner® Magic Quadrant™ for Application Performance Monitoring and Observability

June 10, 2022

*Positioned based on its Ability to Execute and Completeness of Vision*

NEW YORK, June 10, 2022 /PRNewswire/ -- [Datadog](#), Inc. (NASDAQ: DDOG), the monitoring and security platform for cloud applications, today announced it has been named a Leader in the *2022 Gartner Magic Quadrant for Application Performance Monitoring and Observability*. This is the second consecutive year Gartner has positioned Datadog as a Leader in its Magic Quadrant.



"Customer feedback is central to how we continually develop and improve products," said Amit Agarwal, Chief Product Officer at Datadog. "We are thankful for the placement of Datadog as a Leader by Gartner—as well as our position as the vendor with the highest level of ability to execute—as it reflects our ongoing customer engagement."

The *Gartner Magic Quadrant for Application Performance Monitoring and Observability* is a culmination of Gartner research of the Application Performance Monitoring (APM) and Observability market. Based on the Gartner evaluation, included vendors are placed into one of four quadrants—Niche Players, Challengers, Visionaries and Leaders—based on their Ability to Execute and Completeness of Vision.

Datadog's position as the vendor with the highest level of ability to execute is a reflection of meeting customer needs and solving existing pain points. In particular, customers continue to highlight how Datadog's unified platform approach is a differentiator in the APM and Observability market as it breaks down silos and creates a fully integrated experience across roles—from IT operations to security and development. Users also identify [Watchdog](#), Datadog's AI engine that leverages machine learning to simplify the complexity of monitoring cloud-native architectures, as a key strength that helps teams proactively troubleshoot and resolve issues. [Datadog's Real User Monitoring \(RUM\)](#) is another area customers highlight as a differentiating factor, as it helps them understand end-user behavior across key journeys so they can take immediate action to address churn and drop-off rates.

The full report is available for download here: <https://www.datadoghq.com/resources/gartner-magic-quadrant-apm-observability-2022/>

### Gartner disclaimer

Gartner, Magic Quadrant for Application Performance Monitoring and Observability, [Padraig Byrne](#), [Gregg Siegfried](#), [Mrudula Bangera](#), 7<sup>th</sup> June 2022

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### About Datadog

Datadog is the monitoring and security platform for cloud applications. Our SaaS platform integrates and automates infrastructure monitoring, application performance monitoring and log management to provide unified, real-time observability of our customers' entire technology stack. Datadog is used by organizations of all sizes and across a wide range of industries to enable digital transformation and cloud migration, drive collaboration among development, operations, security and business teams, accelerate time to market for applications, reduce time to problem resolution, secure applications and infrastructure, understand user behavior and track key business metrics.

## Forward-Looking Statements

This press release may include certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended including statements on the benefits of new products and features. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control, including those risks detailed under the caption "Risk Factors" and elsewhere in our Securities and Exchange Commission filings and reports, including the Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on May 6, 2022, as well as future filings and reports by us. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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