

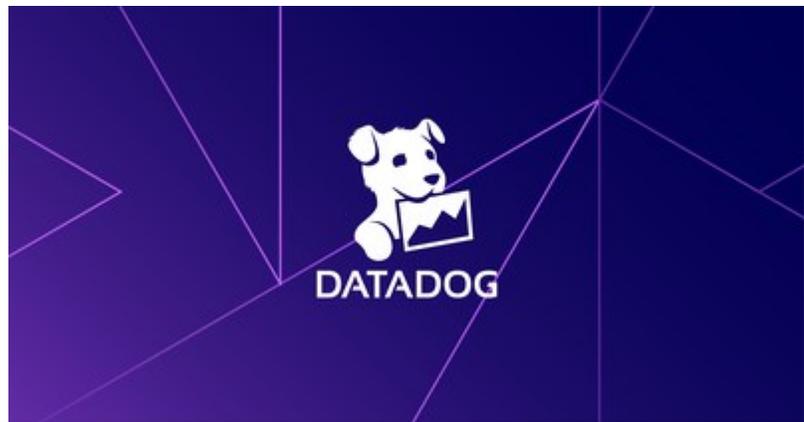


Datadog Acquires Cloudcraft to Create Live Cloud Architecture Diagrams

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Cloudcraft to provide real-time cloud architecture visualization and design capabilities to help organizations with their cloud health, configuration and cost decisions

NEW YORK, Nov. 3, 2022 /PRNewswire/ -- [Datadog](#), Inc. (NASDAQ: DDOG), the monitoring and security platform for cloud applications, today announced it has acquired Cloudcraft, a visualization service for cloud and system architects to create real-time diagrams of their cloud infrastructures.



A well-designed cloud architecture is essential in order to ensure the underlying infrastructure stays operational, in budget and compliant over time. Modeling cloud environments helps organizations accomplish these goals. However, traditional modeling and design tools are static, meaning they are outdated as soon as the documentation is published.

Cloudcraft addresses this problem by providing real-time visualization of cloud infrastructures. Cloudcraft instantly analyzes service relationships within customers' AWS environments, reverse engineers a system architecture diagram and automatically updates that diagram in line with infrastructure changes.

Datadog plans to continue to offer Cloudcraft to existing and new customers and enhance its capabilities by integrating with the Datadog platform.

"Our goal is to help organizations make better cloud architecture decisions by creating real-time visualizations built on data and metrics," said Tomas Junnonen, Founder and CEO of Cloudcraft. "The acquisition by Datadog will enable us to further this mission through richer models, actionable insights and multi-cloud support."

"Hundreds of thousands of engineers have designed their cloud infrastructure with Cloudcraft's clear and readable diagrams," said Michael Gerstenhaber, VP of Product at Datadog. "Combining Datadog's real-time observability data with Cloudcraft will allow us to shift monitoring further left and support our customers' success with cloud migrations, container adoptions or other structural changes engineers consider every day."

Learn more about Cloudcraft here: <https://www.cloudcraft.co/>

About Datadog

Datadog is the monitoring and security platform for cloud applications. Our SaaS platform integrates and automates infrastructure monitoring, application performance monitoring and log management to provide unified, real-time observability of our customers' entire technology stack. Datadog is used by organizations of all sizes and across a wide range of industries to enable digital transformation and cloud migration, drive collaboration among development, operations, security and business teams, accelerate time to market for applications, reduce time to problem resolution, secure applications and infrastructure, understand user behavior and track key business metrics.

Forward-Looking Statements

This press release may include certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended including statements on the benefits of new products and features. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control, including those risks detailed under the caption "Risk Factors" and elsewhere in our Securities and Exchange Commission filings and reports, including the Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on August 8, 2022, as well as future filings and reports by us. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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