



## Datadog Named a Leader in the 2025 Gartner® Magic Quadrant™ For Observability Platforms

July 10, 2025 at 12:30 PM EDT

*Positioned based on its Ability to Execute and Completeness of Vision*

**NEW YORK** -- [Datadog](#), Inc. (NASDAQ: DDOG), the monitoring and security platform for cloud applications, today announced it has been named a Leader in the *Gartner Magic Quadrant for Observability Platforms, 2025*. This is the fifth consecutive year Gartner has positioned Datadog as a Leader in the Magic Quadrant.

The *Gartner Magic Quadrant for Observability Platforms* is a culmination of the Gartner research of the application performance monitoring (APM) and observability market. A Magic Quadrant provides a graphical competitive positioning of four types of technology providers, in markets where growth is high and provider differentiation is distinct: Leaders execute well against their current vision and are well positioned for tomorrow; Visionaries understand where the market is going or have a vision for changing market rules, but do not yet execute well; Niche Players focus successfully on a small segment, or are unfocused and do not out-innovate or outperform others; Challengers execute well today or may dominate a large segment, but do not demonstrate an understanding of market direction.

Customer feedback is vital to Datadog's product innovation. Below are two recent reviews of Datadog from the company's profile on [Gartner Peer Insights™](#).

"Datadog provides incredible insights into complex tooling. They continue to innovate and add new features regularly throughout the year, and their CSM [customer success management] team is very responsive and helpful," said a [Senior Director of Engineering at a software company](#). "The user interface is very clean and easy to use, even with a tremendous amount of data and features. The APM and USM [universal service monitoring] features have been invaluable additions to our observability and helping us remediate issues quickly. The Watchdog feature has also been terrific for proactive alerting of things that didn't have specific monitors set up."

"The insights that we're able to get by building custom metrics within Datadog have been invaluable. We've managed to catch behaviors within our application that we otherwise wouldn't have caught, and it's helped us create a more reliable experience for our customers," said an [SRE Engineer at a healthcare and biotech company](#).

"It is significant for us to see Gartner name Datadog a Leader in its Magic Quadrant for Observability Platforms for a fifth straight year," said Yanbing Li, Chief Product Officer at Datadog. "Product innovation and R&D continue to be key focus areas for us as both Datadog and our customers embrace AI to build and improve applications, workflows and cloud environments. We look forward to working with our user base to further our product strategy and leadership in the market."

The full report is now available for download here: <https://www.datadoghq.com/resources/gartner-magic-quadrant-observability-platforms-2025/>.

### Gartner disclaimer

*Gartner, Magic Quadrant for Observability Platforms, Gregg Siegfried, Matt Crossley, Padraig Byrne, Andre Bridges, Martin Caren, 8 July 2025*

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### About Datadog

Datadog is the observability and security platform for cloud applications. Our SaaS platform integrates and automates infrastructure monitoring, application performance monitoring, log management, user experience monitoring, cloud security and many other capabilities to provide unified, real-time observability and security for our customers' entire technology stack. Datadog is used by organizations of all sizes and across a wide range of industries to enable digital transformation and cloud migration, drive collaboration among development, operations, security and business teams, accelerate time to market for applications, reduce time to problem resolution, secure applications and infrastructure, understand user behavior and track key business metrics.

### Forward-Looking Statements

This press release may include certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended including statements on the benefits of new products and

features. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control, including those risks detailed under the caption “Risk Factors” and elsewhere in our Securities and Exchange Commission filings and reports, including the Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on May 7, 2025, as well as future filings and reports by us. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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