



## Datadog Launches Partner Network

January 16, 2020

NEW YORK--(BUSINESS WIRE)--Jan. 16, 2020-- Datadog (NASDAQ: DDOG), the monitoring and analytics platform for developers, IT operations teams and business users in the cloud age, today announced the Datadog Partner Network, a new program expanding Datadog's support for channel partners. The Datadog Partner Network will bring benefits to partners including: Go-to-market collateral; Self-service training for implementation; Opportunity registration in the Partner Portal; and a Partner Locator Listing. Members of the Datadog Partner Network will have access to training and accreditation programs for Datadog products and services so they can provide their customers localized implementation, support, and fulfillment services.

This program is available for Managed Service Providers, System Integrators, Resellers and Referral Partners, as well as Technology Partners who build custom solutions on the Datadog platform.

"Datadog is Nordcloud's preferred third party monitoring solution in the cloud, especially in a multi-cloud setup or when additional metrics and the ability to measure application performance are required," said Jan Kritz, CEO, Nordcloud, a leading European Managed Service Provider for public cloud infrastructure solutions and cloud native application services. "We are excited to continue and broaden our partnership between the companies. Datadog monitoring is integrated into Nordcloud Managed Cloud services to offer a wide variety of managed services."

"Datadog is a great partner for SHI that allows us to jointly help solve our customers' challenges monitoring their cloud applications," said Ryan Sheehan, VP of Advanced Solutions Group, SHI International, a provider of technology products and services, headquartered in Somerset, New Jersey. "The ability to bring together monitoring of full stack helps our DevOps teams, and our customers' DevOps teams, avoid downtime, resolve performance issues, and ensure we are delivering a world class customer experience. We are excited for what the future of the Datadog Partner Network will provide to SHI."

"We are excited to be a member of the Datadog Partner Network and provide our joint customers with cloud-scale monitoring for their AWS, Azure, GCP and on-premise environments," said Toshiyuki Awai, Managing Executive Officer, COO, IT Service Group at ITOCHU Techno-Solutions Corporations, a Japanese systems integrator based in Tokyo and a publicly traded subsidiary of Itochu Corporation.

"Partners have been an important part of Datadog's success, bringing our cloud monitoring platform to customers through a wide variety of channels," said Deniz Tortop, VP, Worldwide Channels & Alliances, Datadog. "The Datadog Partner Network will strengthen these commitments and increase our support for alliances, benefitting our partners, our customers, and the industry."

For more information about the Datadog Partner Network, including details on how to join, please visit: <http://partners.datadog.com>

### Forward-Looking Statements

This press release may include certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control, including those risks detailed under the caption "Risk Factors" and elsewhere in our Securities and Exchange Commission filings and reports, including the Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on November 13, 2019, as well as future filings and reports by us. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

### About Datadog

Datadog is the monitoring and analytics platform for developers, IT operations teams and business users in the cloud age. Our SaaS platform integrates and automates infrastructure monitoring, application performance monitoring and log management to provide unified, real-time observability of our customers' entire technology stack. Datadog is used by organizations of all sizes and across a wide range of industries to enable digital transformation and cloud migration, drive collaboration among development, operations and business teams, accelerate time to market for applications, reduce time to problem resolution, understand user behavior and track key business metrics.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20200116005846/en/>

Source: Datadog

For Datadog  
Martin Bergman  
[press@datadoghq.com](mailto:press@datadoghq.com)