



## Datadog Announces Real-Time Monitoring for Confluent Cloud

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### Datadog partners with Confluent to provide deep visibility into the health and performance of fully managed, cloud-native Apache Kafka® clusters

NEW YORK, Nov. 18, 2021 /PRNewswire/ -- [Datadog](#), Inc. (NASDAQ: DDOG), the monitoring and security platform for cloud applications, today announced its integration with [Confluent](#), the platform to set data in motion. Users running [Confluent Cloud](#) at any scale, from a proof of concept to mission-critical applications, can now use Datadog to monitor their Confluent Cloud resources alongside the rest of their technology stack.



Organizations use Confluent's fully managed, cloud-native data streaming service to power the real-time digital experiences that today's consumers demand, while avoiding the operational burdens of infrastructure management. Datadog's integration provides real-time visibility into the health and operations of their Confluent resources to ensure that these digital experiences run as smoothly as possible.

"Datadog and Confluent Cloud are two managed services that we rely on. In the past, we had to run our own middleware to connect them," said Mustapha Benosmane, Product leader, ADEO. "With the new integration, we're able to monitor our Confluent Cloud infrastructure on Datadog without any extra work. The integration works with just a few clicks, and it is more stable than our previous solution."

"A deep understanding of your entire IT stack is highly critical with distributed systems, but it is getting harder for organizations to achieve as their data sprawls across multicloud and hybrid environments," said Dan Rosanova, Director, Product Management, Confluent. "Through our partnership with Datadog, we deliver a single source of truth for monitoring and managing systems across a business. With one click, our cloud-native, serverless integration enables end-to-end visibility to identify, fix and get ahead of issues."

"Datadog and Confluent partnered to deliver an out-of-the-box integration that provides visibility into the most important aspects of your Confluent resources, without any additional configuration," said Michael Gerstenhaber, Senior Director, Product Management, Datadog. "The out-of-the-box telemetry provides a holistic view of their inputs, outputs and processing time, giving customers the monitoring capabilities they need to deliver superior digital experiences."

Datadog's integration with Confluent provides:

- **Unified monitoring:** Monitor your Confluent Cloud resources alongside the rest of your technology stack to get a holistic, end-to-end view in a single platform.
- **Easy installation:** Set up the integration in minutes, with just a few clicks.

- **Out-of-the-box dashboards:** Visualize key cluster health and performance metrics in a purpose-built dashboard.
- **Proactive alerting:** Set alerts based on performance against user-defined service level objectives (SLOs).

For more information about the Confluent Cloud integration, please visit: <https://www.datadoghq.com/blog/confluent-cloud-monitoring-datadog>.

### **About Datadog**

Datadog is the monitoring and security platform for cloud applications. Our SaaS platform integrates and automates infrastructure monitoring, application performance monitoring and log management to provide unified, real-time observability of our customers' entire technology stack. Datadog is used by organizations of all sizes and across a wide range of industries to enable digital transformation and cloud migration, drive collaboration among development, operations, security and business teams, accelerate time to market for applications, reduce time to problem resolution, secure applications and infrastructure, understand user behavior and track key business metrics.

### **Forward-Looking Statements**

This press release may include certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements on the benefits of new products and features. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control, including those risks detailed under the caption "Risk Factors" and elsewhere in our Securities and Exchange Commission filings and reports, including the Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on November 5, 2021, as well as future filings and reports by us. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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